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The Pittsfield Cooperative Bank Raises over \$29,000 for the United Way

December 14, 2016, 2016, Pittsfield – The Pittsfield Cooperative Bank collected \$14,700 during fundraising efforts for their 2016-2017 United Way Campaign. Soon after all employee contributions had been tabulated, the Bank’s Board of Directors proudly announced that it would match the staff’s donation thus bringing the campaign’s total to \$29,400.

“The Bank’s commitment to the Berkshires spans 127 years and we are proud of the significant impact that we continue to have on the community. And, the fact that we maintain a relatively small staff makes the amount raised all that more impressive.” Noted J. Jay Anderson, President and CEO of the Pittsfield Co-op.

“97% of our workforce made a financial contribution in support of the campaign helping achieve the Pinnacle Award Criteria for workplace campaign excellence. This level of participation says a lot about the people who work here, especially Jennifer Vasolino and Sandi Girard – the employee coordinators this year,” added Anderson.

“I want to thank Jay Anderson and his team at the Pittsfield Cooperative Bank for their continued support. The money raised will contribute to building our community by supporting early childhood literacy, positive youth development, and promoting financial stability and independence.” said Kristine Hazzard, President & CEO of Berkshire United Way.

“Simply put, Berkshire United Way makes our community a better place to live. Similar to the principles upon which The Co-op was founded. You can see why our local United Way is important to the Pittsfield Cooperative Bank and its staff,” concluded Anderson.

About the Pittsfield Co-op:

The Pittsfield Cooperative Bank was established in 1889 and currently has four branches in the Berkshires. Those locations are: 70 South St. and 110 Dalton Ave., both in Pittsfield, 431 Main St. in Dalton and 325 Main St. in Great Barrington. Member FDIC. Member SIF. Equal Opportunity Lender.

About Berkshire United Way:

Berkshire United Way has served 26 towns throughout Berkshire County for over 90 years, mobilizing the resources necessary to address the most pressing issues and lead the way to a thriving community. As part of a global network, we focus on creating lasting change by giving parents the tools they need to be partners in their child’s success, leading to healthy decision making by youth and resulting in a successful, stable life. For more information about Berkshire United Way, please visit berkshireunitedway.org.

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