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The Pittsfield Cooperative Bank Raises Record Amount for Berkshire United Way

January 9, 2018, Pittsfield – The Pittsfield Cooperative Bank collected \$14,800 during fundraising efforts for their 2017-2018 Berkshire United Way Campaign. Soon after all employee contributions had been tabulated, the Bank’s Board of Directors proudly announced that it would match the staff’s donation thus bringing the campaign’s total to \$29,600.

“The Bank’s commitment to the Berkshires spans 128 years and we are proud of the significant impact that we continue to have on the community. And, the fact that we maintain a relatively small staff makes the amount raised all that more impressive.” Noted J. Jay Anderson, President and CEO of the Pittsfield Co-op.

“99% of our workforce made a financial contribution in support of the campaign helping achieve the Pinnacle Award Criteria for workplace campaign excellence. This level of participation says a lot about the people who work here, especially Jennifer Vasolino and Sandi Girard – the employee coordinators this year,” added Anderson.

“I want to thank Jay Anderson and his team at the Pittsfield Cooperative Bank for their continued support. The money raised will contribute to building our community by supporting early childhood development, positive youth development, and promoting economic prosperity.” said Kristine Hazzard, President and CEO of Berkshire United Way.

“Simply put, Berkshire United Way makes our community a better place to live. Similar to the principles upon which the Co-op was founded, you can see why our local United Way is important to the Pittsfield Cooperative Bank and its staff,” concluded Anderson.

About the Pittsfield Co-op:

The Pittsfield Cooperative Bank was established in 1889 and currently has four branches in the Berkshires. Those locations are: 70 South St. and 110 Dalton Ave., both in Pittsfield, 431 Main St. in Dalton and 325 Main St. in Great Barrington. Member FDIC. Member SIF. Equal Opportunity Lender.

About Berkshire United Way:

For more than 90 years, Berkshire United Way has been building a stronger community right here in Berkshire County. We support children and families wherever they are in their lives. We provide early education opportunities so children enter school ready to learn; give young people the tools they need to make healthy decisions; and help working families become financially stable. As part of a worldwide effort to create lasting change, we mobilize people and organizations to develop long-term solutions to current and evolving needs throughout the county.

Our vision is for Berkshire County to become a dynamic, engaged community with opportunities for all.

